Kelly W. Heuer (she/her/hers)

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EXPERIENCE

Project Management Institute – *New York, NY*

MAY 2024 – PRESENT

Vice President, Learning. Lead PMI's Learning organization – a 40-person global team with a $40M P&L – spanning digital content development, live professional training, industry standards, and print and digital publications.

Brought AI-assisted production into everyday practice: shipped digital course content, executive presentations, and workshop materials, achieving 2x content throughput YoY. Oversee digital content production volume of 400+ content hours annually, with focus on AI skill development.

2U | edX – *New York, NY*

NOV 2017 – MAY 2024

Vice President, Learning Experience. Led the organization's global learning teams, from curriculum strategy to instructional development, focused on quality and learner outcomes; managed $11M vendor contract supporting 40+ programs and 100K+ learners annually. (FEB 2022 – MAY 2024)

Director, Course Strategy. Led a team of learning design strategists working with global academic and industry leaders. (APR 2021 – FEB 2022)

Lead Strategist. † Translated curriculum strategy into digital degrees and bootcamps with faculty at Harvard, UC Berkeley, UCL, NYU, and Vanderbilt – spanning computer science, AI/ML, health sciences, business, strategy, architecture, sustainability, and design. (NOV 2017 – APR 2021)

Georgetown University – *Washington, DC*

SEP 2007 – NOV 2017

Co-founder, Ethics Lab. Established Georgetown's first social innovation lab in practical ethics. Led projects in research ethics, genetic ethics, and climate justice. (JAN 2014)

Director, Curriculum Design & Development, Kennedy Institute of Ethics. † Led strategic efforts in communications, fundraising, scholarship, digital learning experience design, and public programming. (JAN 2014 – NOV 2017)

Postdoctoral Fellow, Learning Innovation. Developed Georgetown's first open online course in bioethics – 25,000+ learners on the edX platform. (MAY 2013 – JAN 2014)

Academic Teaching Faculty. Taught ethics, logic, and political theory; multiple awards for teaching excellence. (SEP 2007 – MAY 2013)

Harvard University – *Cambridge, MA*

SEP 2004 – JAN 2007

Research Fellow & Research Assistant. Ethics research at the Edmond & Lily Safra Center (human rights and Confucian ethics, presented at the Kennedy School) and the Radcliffe Institute for Advanced Study.

EDUCATION

Georgetown University. (2007–2013)
PhD, Philosophy, *with distinction.*
MA, Philosophy, *en passant.*

Harvard University. (2003–2007)
BA, Philosophy, *magna cum laude, high honors in field, Phi Beta Kappa.*

SELECTED TALKS

United Nations. CSW70 event on women-led innovation, presentation on social impact innovation. (2026)

University of Westminster. Continuous Learning as Professional Strategy. (2026)

Apolitical. Panel on AI and the future of workforce skills in the public sector. (2026)

University of Pennsylvania. Keynote, AI for social good, AFS Youth Assembly, in partnership with social impact lab. (2025)

New York University. Keynote on project work for social change. (2025)

Web Summit, Lisbon. Masterclass on project delivery for scaling startups. (2024)

Harvard University. "Hack Harvard" student innovation panel. (2024)

PRESS & INTERVIEWS

Authority Magazine. On stakeholder management at scale. (forthcoming, 2026)

Inc. Magazine. On AI and workforce disruption. (2026)

HELLO! Magazine. On the neuroscience of lifelong learning. (2025)

Inside Higher Ed. On the path from philosophy to ed tech. (2023)

AWARDS

2U Leadership Accelerator Prize, for high-potential employees at the Sr. Director and VP level. (2021)

Georgetown University Fellow, research stipend plus full funding for PhD. Five fellows per class. (2007–2013)

John Harvard Scholar, for academic excellence (top 10% of class). (2007)

Presidential Scholar, two per state per year; New York State honoree. (2003)

† Note: some promotions and awards have been consolidated for simplicity. Full details at linkedin.com/in/kelly-heuer.